



CARINA FREUNDT
Partner

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FOCUS OF WORK

Consulting of companies in change processes, marketing and innovation processes as well as agile working

Coaching of executives and employees

Facilitation of workshops for team and strategy development and conflict resolution

STUDY

Study of business administration (diploma)
Johann-Wolfgang-Goethe-University Frankfurt am Main

Study of Business Administration (MBA)
University of Iowa, Iowa City, USA

APPRENTICESHIP

Systematic Coach

PROFESSIONAL EXPIERENCE

Since 2018 consultant at GOLDRADT
Since 2017 independent consultant and coach
2002-2009 and 2012-2016 manager and executive in the areas of marketing and strategic planning in a corporate group, and 2009-2012 project manager in strategy consulting

REFERENCE COSTUMERS

Beiersdorf, Bonprix, Deloitte Consulting, Lufthansa Technik, Unilever, Upfield

PROJECT EXAMPLES

Optimization of the innovation process in terms of consumer focus as well as flexibility and speed in a global company

Coaching of executives in change processes as well as in the execution of a new role and topics around team leadership

Sparring a startup in the development of a consumer-focused, scalable business model

Conception of a brand academy to strengthen the understanding and identification of employees with their own brand

TRAINING LANGUAGES

German, English

